* **TOPIC:**

**Evaluating the impact of employee motivation on organisational performance in Mid-sized UK grocery retail sector – A Case study of Sainsbury’s**

* **AIM:**

**To evaluate the impact of entry-level employee motivation on organisational performance in mid-sized UK retail grocery sector – A case Study of Sainsbury’s**

**Objectives:**

* **To identify the key aspects of employee motivation**
* **To evaluate the key drivers of employee motivation in the UK retail grocery sector**
* **To identify the impact of entry-level employee motivation on organisational performance for Sainsbury’s UK**
* **To make recommendations to enhance the entry-level employee motivation and organisational performance in UK retail grocery sector**

**2. Literature Review:**

**2.0 Introduction**

**2.1 Definition of employee motivation**

**2.2 Types of employee motivation**

**2.2.1**

**2.2.2**

**2.3 Model of employee motivation**

**2.4 Key aspect of employee motivation**

**2.5Organisational performance**

**2.6 Key drivers for organisational performance**

**2.7 Impact of employee motivation on organisational performance**